BROADCAST MEDIA (60 credits)

* Broadcast Media students **must** choose either Broadcast Journalism or T.V. Production

Broadcast Journalism (anchors, reporters, on-air personalities)

**Semester 1**

- MMC 3003- Mass Communication Orientation
- MMC 3123- Writing fundamentals
- MMC 3303- Global Media & Society
- MMC 4200- Mass Communication Law & Ethics
- JOU 3003- Introduction to Journalism

**Semester 2**

- VIC 3400- Visual Design for Globalized Media
- IDS 3309- How We Know What We Know
- SCJ track elective 3000/4000 (choose from ADV, COM, DIG, JOU, MMC, PUR, RTV, SPC)
- Area of Concentration

**Semester 3**

- RTV 3531- Multimedia Production
- JOU 3117- News Reporting & Writing
- MMC 3932C- Intense PODS
- Area of Concentration

**Semester 4**

- RTV 4320- Electronic News Gathering
- RTV 4350- Broadcast & Digital Newscast Production
- SCJ track elective 3000/4000 (choose from ADV, COM, DIG, JOU, MMC, PUR, RTV, SPC)
- Area of Concentration

**Semester 5**

- RTV 4324- Broadcast News Magazine [Capstone]
- Area of Concentration
- SCJ track elective 3000/4000 (choose from ADV, COM, DIG, JOU, MMC, PUR, RTV, SPC)
- SCJ track elective 3000/4000 (choose from ADV, COM, DIG, JOU, MMC, PUR, RTV, SPC)

Please meet with your advisor at least once a semester so that you can plan your schedule together. It is very important to communicate with your advisor as we are continuously working on improving the program to meet industry standards.
T.V. Production (producers, writers, directors, sound engineers)

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