

Bachelor of Science in Communication

Major: **BROADCAST MEDIA**

NAME: _____ PANTHER ID #: _____

Undergrad Reqs*= 60 earned credits, 2.85 cumulative GPA, MMC 3003 GL = GLOBAL LEARNING COURSE

2.75 minimum GPA is a graduation requirement for SJMC/MAJOR SPECIFIC sections below. A grade of "C" or better is required in all courses listed below.

SCJ REQUIREMENTS (15 credits)				Credit	Semester Completed	Grade
MMC	3003	MASS COMMUNICATION ORIENTATION		0		
MMC	3123	WRITING STRATEGIES FOR REACHING A MASS AUDIENCE (formerly MMC 3104C)		3		
MMC	3303	GLOBAL MEDIA AND SOCIETY – GL (formerly MMC 3602)		3		
MMC	4200	MASS COMMUNICATION LAW AND ETHICS		3		
VIC	3400	VISUAL DESIGN FOR GLOBALIZED MEDIA – GL (formerly VIC 3002)		3		
RTV	3531	MULTIMEDIA PRODUCTION (formerly RTV 3260) (Prereq: MMC 3123, VIC 3400, Undergrad Reqs*)		3		

MAJOR SPECIFIC REQUIREMENTS (18 credits)				Credit	Semester Completed	Grade
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SELECT ONE TRACK:

BROADCAST JOURNALISM TRACK

JOU	3003	INTRODUCTION TO JOURNALISM		3		
MMC	3250	MEDIA MANAGEMENT (Prereq: MMC 3123, MMC 4200, Undergrad Reqs*)		3		
JOU	3117	NEWS REPORTING AND WRITING (Prereq: JOU 3003, MMC 3123, Undergrad Reqs*)		3		
RTV	4320	ELECTRONIC NEWS GATHERING (Prereq: RTV 3531, JOU 3003, [JOU 3117 or JOU 3405], Undergrad Reqs*)		3		
RTV	4350	LONG-FORMAT TV AND RADIO (formerly RTV 4332) (Prereq: Core reqs, RTV 3531, JOU 3117, minimum 90 earned credits, Undergrad Reqs*) (replaced RTV 4332)		3		
RTV	4324	BROADCAST NEWS MAGAZINE [CAPSTONE] (Prereq: Core reqs, RTV 3531, RTV 4320, JOU 3117, (RTV 4350 or RTV 4332), minimum 90 earned credits, Undergrad Reqs*), JOU 3117, Undergrad Reqs*)		3		

TELEVISION PRODUCTION TRACK

RTV	3007	INTRODUCTION TO TELEVISION		3		
MMC	3250	MEDIA MANAGEMENT (Prereq: MMC 3104C, MMC 4200, Undergrad Reqs*)		3		
RTV	4101	WRITING FOR TV (Prereq: MMC 3104C, RTV 3007 & Undergrad Reqs*)		3		
RTV	3511	STUDIO PRODUCTION (Prereq: Core reqs, RTV 3531, RTV 4101, minimum 90 earned credits Undergrad Reqs*)		3		
DIG	4293	MULTIMEDIA PRODUCTION 2 (Prereq: RTV 3531, Undergrad Reqs*)		3		
DIG	4552	ADVANCED MULTIMEDIA PRODUCTION [CAPSTONE] (Prereq: Core reqs, RTV 3531, RTV 3511, DIG 4293, RTV 3007, RTV 4101, RTV 3511), minimum 90 earned credits, Undergrad Reqs*)		3		

DEPARTMENTAL ELECTIVES (6 credits) Please select 2 courses from the list below.				Credit	Semester Completed	Grade
Please check course catalog for possible prerequisite requirements						

	DIG 3001	DIG 4800	JOU 3121	MMC 3132	MMC 4631	RTV 3007			
	DIG 3110	JOU 3003	JOU 3188	MMC 4302	MMC 4936	RTV 4101			
							3		
							3		

2.75 minimum GPA is a graduation requirement for UDLA/AOC sections below. A grade of "C" or better is required in all courses listed below.

UPPER DIVISION LIBERAL ARTS REQUIREMENTS (9 credits)				Credit	Semester Completed	Grade
		POLITICAL SCIENCE (Select one upper division course [3000/4000 level] from this area.)		3		
		INTERNATIONAL RELATIONS (Select one upper division course [3000/4000 level] from this area.)		3		
		COM 3110—BUSINESS & PROFESSIONAL COMMUNICATION or ECONOMICS (Any 3000/4000 level from this area.)		3		

AREA OF CONCENTRATION REQUIREMENTS (12 credits) UPPER DIVISION ONLY (3000/4000 level)				Credit	Semester Completed	Grade
Do not duplicate courses selected in liberal arts electives above. DO NOT take MAR 4323, MAR 4333, MAR 4334, and MAR 4613.						

SUBJECT/AREA:

				3		
				3		
				3		
				3		