

**Bachelor of Science in Digital
Communication and Media**

Major: Digital Communication and Media

NAME: _____ PANTHER ID #: _____

Undergrad Reqs*= 2.85 cumulative GPA (including all transfer and FIU), MMC 3003 GL = GLOBAL LEARNING COURSE

2.75 minimum GPA is a graduation requirement for SCJ/MAJOR SPECIFIC/TRACK COURSE/AOC sections below. A grade of "C" or better is required in all courses listed below.

CORE REQUIREMENTS (15 credits)			Credit	Semester Completed	Grade
MMC	3003	MASS COMMUNICATION ORIENTATION	0		
MMC	3123	WRITING FUNDAMENTALS FOR COMMUNICATORS (Prereq: ENC 1101 & ENC 1102) (replaced MMC 3104C)	3		
MMC	3303	GLOBAL MEDIA AND SOCIETY – GL (formerly MMC 3602)	3		
MMC	4200	MASS COMMUNICATION LAW AND ETHICS	3		
VIC	3400	VISUAL DESIGN FOR GLOBALIZED MEDIA – GL (formerly VIC 3002)	3		
IDS	3309	HOW WE KNOW WHAT WE KNOW (Prereq: ENC 1101 & ENC 1102)	3		

MAJOR SPECIFIC REQUIREMENTS (24 credits)			Credit	Semester Completed	Grade
DIG	3001	INTRODUCTION TO DIGITAL MEDIA	3		
MMC	4302	SOCIAL MEDIA AND GLOBALIZATION	3		
MMC	4631	AUDIENCE ANALYSIS, PUBLIC OPINION AND NEW MEDIA	3		
DIG	4800	DIGITAL THEORIES	3		
RTV	3531	MULTIMEDIA PRODUCTION (Prereq: (MMC 3123 or MMC 3104C), VIC 3400, Undergrad Reqs*) (Coreq: VIC 3400) (formerly RTV 3260)	3		
DIG	3110	WEB DESIGN AND INTERACTIVE DIGITAL MEDIA (Prereq: RTV 3531, minimum 90 earned credits, Undergrad Reqs*)	3		
DIG	4293	MULTIMEDIA PRODUCTION II (Prereq: RTV 3531, minimum 90 earned credits, Undergrad Reqs*)	3		
DIG	4552	ADVANCED MULTIMEDIA PRODUCTION [CAPSTONE] (Prereq: Core reqs, DIG 3001, DIG 4800, DIG 3110, DIG 4293, MMC 4302, MMC 4631, minimum 90 earned credits, Undergrad Reqs*)	3		

SCJ TRACK ELECTIVE COURSES (9 credits, upper division 3000/4000 level)

Please select 3 courses from the departments of Communication, and Journalism and Media. The courses from your major specific requirements cannot be used for this section. Course prefixes can be: ADV, COM, DIG, JOU, MMC, PUR, RTV, SPC Please check course catalog for possible prerequisite requirements

Prefix	Course No.		Credit	Semester Completed	Grade
			3		
			3		
			3		

A grade of "C" or better is required in all courses listed below.

AREA OF CONCENTRATION (12 credits)			Credit	Semester Completed	Grade
Please check course catalog for suggested areas and courses. Students may design their own Area of Concentration with advisor's permission. Courses used towards Track Courses above may not be applied to an Area of Concentration.					
SUBJECT/AREA:					
			3		
			3		
			3		
			3		

Area of Concentration (AOC)

All SCJ students pursuing the COMM:BS major must have a declared AOC. The AOC requires 12 credits of 3000/4000 level course work in one particular area of discipline/study outside of COMM:BS.

The AOC is not a minor, but you can pursue a minor or certificate and use the courses from the minor or certificate toward the AOC.

Consult with an advisor for what will best suit your career and educational goals.

Suggested areas of concentration for **Broadcast Media, Digital Media Studies & Journalism**

<p>Political Science</p> <p>POS 4233 Public Opinion CPO 4741 Comparative Political Economy SYP 3300 Social Movements GEO 3471 Political Geography (G) (T2)</p>	<p>Culture & Geography</p> <p>GEO 3421 Cultural Geography GIS 3048 App of Geographic Info Systems ANT 3212 World Ethnographies SYP 3456 Societies in the World</p>
<p>Globalization Studies</p> <p>ECO 4701 World Economy GEO 3001 Geography of Global Change (GL) ISS 3214 Fundamentals of Globalization ANT 4473 Anthropology of Globalization (GL)</p>	<p>International Relations</p> <p>INR 4031 The Media and Int'l Relations (IP) CPO 4057 Political Violence and Revolution – GL ECO 4701 World Economy GEO 3471 Political Geography (G) (T2)</p>
<p>Digital Photography</p> <p>PGY 2800C Beginning Digital Photography PGY 3822C Intermediate Digital Photography (Prereq: PGY 2800C) PGY 4611C Dig.l Photography and Social Media PGY 4823C Advanced Digital Photography I</p>	<p>English</p> <p>ENC 3314 Writing Across the Curriculum ENC 3491 Writing and New Media ENC 3354 Writing as Social Action ENC 4357 How to Go Public</p>
<p>English- Business Writing</p> <p>ENC 3213 Professional & Technical Writing ENC 3204 Advanced Business Writing ENC 3249 Professional and Technical Writing for Computing ENC 4260 Advanced Professional Writing</p>	<p>Business (General)</p> <p>MAN 3022 Introduction to Management MAR 3024 Principles of Marketing ISM 3012 Intro to Decision Sciences & Info. Systems ACG 3024 Accounting for Managers and Investors or FIN 3005 Introduction to Business Finance</p>
<p>Business Minors (choose 1)</p> <p>Logistics and Supply Chain Management Professional Sales Social Media and E-Marketing Analytics Project Management Entrepreneurship</p>	<p>Certificates (courses from the following can be used:</p> <p>African Studies Afro-Latin American Studies Asian Studies Entrepreneurship Film Studies Law, Ethics and Society Pre-Law Professional and Public Writing Women and Gender Studies All other certificates open for consideration</p>
<p>Modern Languages (choose 1): French, Italian, Japanese, Portuguese or Spanish</p>	