GENERAL INFORMATION

PROFESSOR INFORMATION

Instructor: Associate Professor Michael Scott Sheerin  
Phone: (305) 919-5696  
Office: BBC AC-II, 311A  
Office Hours: Monday & Tuesday 1:00 p.m. - 1:45 p.m. or by appt.  
E-mail: Please use Blackboard course messages  
Website: ecampus.fiu.edu

COURSE DESCRIPTION AND PURPOSE

Welcome to DIG4293, Multimedia Production II – Meets on Wednesday in ACII-161 from 9:00 a.m. to 10:50 a.m.

This is an advanced course in the study and creation of multimedia, using various software programs, with the emphasis on video production, including advanced editing and streaming techniques. Students will study the aesthetic and technical aspects of multimedia design and production. Additionally, the student will work on a professional multimedia project of their own design. This project is a semester long production and the student will be expected to produce compelling content in the areas of advertising, journalism, and public relations, respectively, for this project. Lecture and studio lab. This course has RTV3260 or RTV3531 as a pre-requisite and continues the development of the content and material established in Multimedia Production I (RTV3260 or RTV3531).

COURSE OBJECTIVES

Students will:

- Develop and combine various aspects of multimedia production (video, stills, VR 360, audio & data visualizations) into comprehensive storytelling assignments.
- Operate various studio production equipment to include (but not limited to): Tri-caster, Teleprompter, studio cameras, audio board, and lighting grid; and produce a live studio show.
- Identify and describe new Mobile multimedia apps.
- Identify and analyze the theories and laws that comprise the digital metaverse.

TEACHING METHODOLOGY

This is a hybrid course in which all of the instructional materials and activities are delivered through Blackboard, and/or in weekly face-to-face meetings.

Class time is for:

1. Demonstrating and using advanced photo-editing concepts and relevant software;
2. Demonstrating and practicing with field production equipment and it’s proper usage;
3. Demonstrating and using advanced non-linear editing concepts and relevant software;
4. Demonstrating and practicing with studio production equipment and its proper usage;
5. Asking and answering questions;
6. Guest speakers;
7. Giving multimedia presentations;
8. Reviewing field assignments and providing critical feedback.
Online or out-of-the-classroom activities are for:

1. Watching videos or PowerPoints that provide more example of key concepts;
2. Field production work;
3. Post Production work;
4. Giving initial feedback to other students assignments;
5. Taking quizzes based on in-class lectures, videos, multimedia, etc.

IMPORTANT INFORMATION

POLICIES

Please review the FIU's Policies webpage. The policies webpage contains essential information regarding guidelines relevant to all courses at FIU, as well as additional information about acceptable netiquette for online courses.

TECHNICAL REQUIREMENTS & SKILLS

By taking a hybrid course your computer literacy skills will grow. Some of the skills that you need at the beginning of the course include:

1. Working knowledge of how to use word processing software and web browsers.
2. Good Blackboard messaging and document management skills.
3. Proficiency in Adobe Photoshop, Premiere and WordPress (or other web site creation tools)

This course utilizes the following tools:

1. Adobe Creative Cloud (specifically Photoshop and Premiere) and Samsung VR360 Gear.

Technical course requirements include:

1. A reliable Internet connection.
2. Regular access to a laptop or desktop computer with an updated operating system and web browser.
3. An active FIU email account that is checked daily (or forwarded to an email that is checked daily).
4. Microsoft Office Suite (Word, Excel, PowerPoint, etx)
5. Anti-virus software.
6. This is the requirement check for BB: http://online.fiu.edu/login/browsercheck.php and http://online.fiu.edu/html/blackboardlearn/mastertemplate/technical_requirements/

Please visit our System and Technical Requirements webpage for additional information.

ACCESSIBILITY AND ACCOMMODATION

The Disability Resource Center collaborates with students, faculty, staff, and community members to create diverse learning environments that are usable, equitable, inclusive and sustainable. The DRC provides FIU students with disabilities the necessary support to successfully complete their education and participate in activities available to all students. If you have a diagnosed disability and plan to utilize academic accommodations, please contact the Center at 305-348-3532 or visit them at the Graham Center GC 190.

Please visit our ADA Compliance webpage for information about accessibility involving the tools used in this course.

Please visit Blackboard's Commitment Accessibility webpage for more information.

For additional assistance please contact FIU's Disability Resource Center.

COURSE PREREQUISITES

RTV3260/3531 and full admittance into the SCJ.
ACADEMIC MISCONDUCT STATEMENT

Florida International University is a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas and community service. All students should respect the right of others to have an equitable opportunity to learn and honestly to demonstrate the quality of their learning. Therefore, all students are expected to adhere to a standard of academic conduct, which demonstrates respect for themselves, their fellow students, and the educational mission of the University. All students are deemed by the University to understand that if they are found responsible for academic misconduct, they will be subject to the Academic Misconduct procedures and sanctions, as outlined in the Student Handbook.

Academic Misconduct includes: Cheating – The unauthorized use of books, notes, aids, electronic sources; or assistance from another person with respect to examinations, course assignments, field service reports, class recitations; or the unauthorized possession of examination papers or course materials, whether originally authorized or not. Plagiarism – The use and appropriation of another’s work without any indication of the source and the representation of such work as the student’s own. Any student who fails to give credit for ideas, expressions or materials taken from another source, including internet sources, is responsible for plagiarism.

Learn more about the academic integrity policies and procedures as well as student resources that can help you prepare for a successful semester.

TEXTBOOK

Affordability Counts Recipient

No textbooks are required for this course.

EXPECTATIONS OF THIS COURSE

This is a hybrid course. Hybrid courses require self-motivation, self-discipline, and technology skills sometimes make these courses more demanding for some students. If you find that you are having difficulty keeping up with the out-of-class work, please make an appointment with or email me.

Students are expected to:

- Review the how to get started information located in the course content.
- Take the practice quiz to ensure that your computer is compatible with Blackboard.
- Interact online with instructor/s and peers.
- Review and follow the course calendar.
- Log in to the course at least three times per week.
- Respond to discussion boards, blogs, and any other postings within assigned dates.
- Respond to messages within 48 hours (excluding weekends).
- Submit assignments by the corresponding deadline.

The instructor will:

- Log in to the course at least three times per week.
- Respond to discussion boards, blogs, and any other postings within 2 days.
- Respond to messages within 48 hours (excluding weekends).
- Grade assignments within three days of the assignment deadline.
Attendance Policy:

- Attendance is mandatory. It is expected that you show up on time (prior to the start of the class). As we only meet once a week in a hybrid course, this places even more emphasis on the time we spend in the class. Here's how the attendance policy works: If you show up after the start of class (9:00 a.m.), but before 9:05 a.m., you will be considered late. Students that arrive after 9:05 a.m. will be considered absent (but that doesn't mean don't show up if you are going to be 5 minutes of more late!). The professor will give you one mulligan on attendance. This means you can have one absence excused (no legit excuse needed). After that, you will be deducted either one point (absent) or one half a point (late) for each instance, respectively, from your final grade. Legit excuses will be excused and are exempt from this policy. Documentation for a legit excuse must be given to the professor within one week of the absence for consideration. The professor reserves the right to accept or reject excuses.

COURSE DETAIL

COURSE COMMUNICATION

Communication in this course will take place via Messages. (DO NOT EMAIL!)

Messages is a private and secure text-based communication system which occurs within a course among its Course members. Users must log on to Blackboard to send, receive, or read messages. The Messages tool is located on the Course Menu, on the left side of the course webpage. It is recommended that students check their messages routinely to ensure up-to-date communication.

DISCUSSION FORUMS

People learn best when communicating their ideas. Take advantage of our the class forums and group discussions to get help, share your aha moment, or let people in on your study plan for getting an A in the class. Remember to use discretion when posting and/or sending emails. These are FIU accounts and part of the course. Tone and content can be informal if appropriate for the assignment but think of all university communications as a preparing for your future profession.

ASSESSMENTS

In order to mitigate any issues with your computer and online assessments, it is very important that you take the "Practice Quiz" from each computer you will be using to take your graded quizzes and exams. It is your responsibility to make sure your computer meets the minimum hardware requirements.

Assessments in this course are not compatible with mobile devices and should not be taken through a mobile phone or a tablet. If you need further assistance please contact FIU Online Support Services.

Quiz Expectations:

- List all quizzes (i.e. graded or practice).
- Quizzes will be available on Thursday and Friday when applicable. The quiz link will shut off at 11:55 p.m. on Friday, and students will not be able to take the quiz once this deadline passes.
- Quiz durations will depend on the length of the quiz and type of questions, but rule of thumb is that for multiple choices you will have one minute per question. Take your quizzes with this information in mind. Quizzes are not intended to be open-book, look up the answers while taking! Study and be ready before opening a quiz. Once a quiz is opened, the student must finish the quiz in the same session.
- The quiz results (score only) will be available to the student after the availability period has ended (Friday's at 11:55 p.m.) The review of the quiz will take place during the following in-class session.

Evaluations:

- You will be evaluated by each member of the crew that you work with for each group assignment. Based on this anonymous evaluation, you will receive all, or a portion of the total grade assigned to the submission. Do your work and participate fully in all crew activities.
ASSIGNMENTS

Assignment Expectations:

• Each assignment will have concise information that deals exclusively with said assignment. This information will be found within the module that the assignment was first given.
• All due dates are listed in red in each module that the assignment is given in, as well as in the module of the week that the assignment is due. You’ll also find a submission link on the Blackboard left hand menu items under “Assignments.” If you do not find a known submission link, please alert the professor asap.
• Assignments will either be singular submissions or group (crew) submissions. This information is found in the assignment directions. Note: for group submissions, only one person from the crew needs to submit, but it is everyone’s responsibility that someone does submit.
• Specifics on what to submit (and word doc, a specific file type, or a URL) will be included in the assignment directions.
• A rubric for the grading criteria may be provided within each assignment’s directions, depending on the assignment.
• Assignments will be graded in most instances within three working days of the due date.
• Late submissions, unless otherwise notified, will not be accepted and no credit will be granted.
• Some assignments will offer a “re-do” submission. This submission is due within 7 days of the original assignment. Up to half the points not earned in the original assignment can be earned in the “re-do” assignment. The goal is to get better at what you are learning to do.

ADOBE CONNECT PRO MEETING

Adobe Connect is an online meeting room where you can interact with your professor and fellow students by sharing screens, sharing files, chatting, broadcasting live audio, and taking part in other interactive online activities. Though we are not scheduled to use this with the instructor, it is a good tool that you can use to coordinate with your “crews” if needed.

Requirements for using Adobe Connect:

1. Disable any window pop-up blocker.
2. Adobe Flash Player is required to successfully run your Adobe Connect meeting. You can test your computer to make sure your computer and network connections are properly configured to provide you with the best possible Adobe Connect meeting experience.
3. Use of a combination headset and microphone with USB connection is recommended to ensure quality sound and reduce technical difficulties

Reference Adobe Connect (Tutorials & Help) to learn about the tool, how to access your meeting rooms and recordings.

GRADING

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<td>Mobile Apps Presentation</td>
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**COURSE CALENDAR**

**MODULE WEEKLY SCHEDULE**

**Modules 1 - 16**

*Starts Week of Aug. 21 (Class meets every Wednesday from 9 a.m. to 10:50 a.m.)*

- See Blackboard Modules for Learning Objectives and assignments.