FIU School of Communication+Journalism
DIG 3001 B51A
Introduction to Digital Media
Spring 2017

Instructor: Allan Richards
Class Location: BBC AC-I 194
Class Time: T/Th 8:00-9:15 a.m.
Office Hours: By Appointment
Email: Richarda@fiu.edu
305-919-5947

Course Description
This course is designed to enhance students’ understanding of the digital age and its impact on media and communication industries. The content includes an overview of the development of digital communication, a survey of new media technologies and an analysis of the transformative effect of digital era platforms on global societies.

Course Objectives
This course explores new media and new media technologies and their role and impact as they integrate with more traditional media forms. It covers the evolution of digital communication technologies with a firm eye on the rapidly evolving present. We will examine some of the cultural, economic, political and social dynamics of this current stage of digital integration.

Student Learning Outcomes
Upon completion of this course, students will be able to:

1) Apply basic principles of digital media to social issues
2) Demonstrate an ability to analyze the consequences of new technology on traditional media, cultures, societies, and political systems
3) Demonstrate an understanding of digital and media literacy
4) Think critically, creatively and independently
5) To write correctly and clearly in styles appropriate for communications professions and audiences.
6) Demonstrate an ability to work collaboratively

The professor will assign required readings in class.

Required book: “Here Comes Everybody,” by Clay Shirky
Communication with the Instructor
It is University policy for faculty to communicate with students via FIU e-mail. Please check yours for communications from your instructor. If you use another e-mail provider, please link your FIU e-mail with your personal e-mail so communication is forwarded. Likewise, please communicate with your faculty on routine matters via e-mail.

Class Attendance
Students are expected to attend every class period and are responsible for obtaining any class notes missed from another student. Because this is a summer course, you will have very limited opportunity to make up any missed work. Rarely, the unexpected happens and emergency situations may arise. Please contact your professor within 24 hours if you encounter such a situation. Exceptions to the attendance rule will be based only on what the university classifies as excused absences.

Grades
Your final grade is based on the following requirements.

<table>
<thead>
<tr>
<th>Attendance/Participation:</th>
<th>15 percent</th>
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<tbody>
<tr>
<td>Readings:</td>
<td>15 percent</td>
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<tr>
<td>Mid-Term exam</td>
<td>30 percent</td>
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<tr>
<td>based on reading assignments/class discussions:</td>
<td>30 percent</td>
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<tr>
<td>Group Digital Project</td>
<td>40 percent</td>
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The following grade scale will be used:

- A = 93-100%
- A- = 90-92%
- B+ = 87-89%
- B  = 83-86%
- B- = 80-82%
- C+ = 77-79%
- C  = 73-76%
- C- = 70-72%
- D+ = 67-69%
- D  = 63-66%
- D- = 60-62%
- F  = 59% or below
**Ethical Conduct & Plagiarism**

**Academic Honesty:** Student must follow the Standards of Conduct described in the student handbook. ([http://www.fiu.edu/~scce/standards_of_conduct.htm](http://www.fiu.edu/~scce/standards_of_conduct.htm)). Students are expected to use all resources, including books, journals and computers only in legal and authorized ways. Materials may not be pasted or paraphrased from printed, electronic or any other sources without appropriate citations and credits. Failure to do so constitutes plagiarism and will result in penalties as set forth by University policies.